

WRRM(FM), WGRR(FM), WFTK(FM), WOFX-FM & WNNF(FM)
EEO PUBLIC FILE REPORT
June 1st, 2017 through May 31st, 2018

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Internal Posting	N	3
2	Goodwill Industries 320 Garrard Street Covington, KY 41011 859-324-8557 Robert Moses	N	0
3	Cincinnati Herald 3440 Burnett Avenue, Suite 130 Cincinnati, OH 45229 513-961-3331 Gwen Seay	N	0
4	NAACP 4439 Reading Road Cincinnati, OH 45202 513-281-1900 Job Placements	N	0
5	Ohio Association of Broadcasters 88 East Broad Street Columbus, OH 43215 614-228-4052 Job Board	N	0
6	Internal Transfer/Promotion	N	1
7	Cumulus Corporate and Cincinnati Station Websites www.cumulus.clearcompany.com www.warm98.com www.wgrr.com www.purerock965.com www.wofx925.com www.nashfm941.com	N	6
8	Cincinnati Enquirer/Careerbuilder Website Jobpostings@mycareerbuilders.com http://cincinnati.gannettonline.com/careerbuilder/	N	0
9	Employee Referral	N	6

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
10	Zip Recruiter Website www.Ziprecruiter.com	N	0
11	Cincinnati Technical College 3520 Central Parkway Cincinnati, OH 45223 Andi Feld-Brockett	N	0
12	One Stop Career Alliance of N. Kentucky Office of Employment and Training 320 Garrard Street Covington, KY 41011 Carla Collier	N	0
13	Jewish Vocational Services 4300 Rossplain Road Cincinnati, OH 45236 Gina Harper	Y	0
14	All Access Website www.allaccess.com	N	1
15	On-Air Announcements (<i>one or more SEU stations</i>)	N	0
16	Non-Employee Referral	N	3
17	Antonelli College 124 East 7th Street Cincinnati, OH 45202	N	0
18	Antonelli College 9100 West Chester Towne Center Drive West Chester, OH 45063	N	0
19	Great Oaks Institute of Tech & Career Development 3254 East Kemper Road Sharonville, OH 45241	N	0
20	Great Oaks Institute of Tech & Career Development 6375 Harrison Avenue Cincinnati, OH 45247	N	0
21	Miami University 501 East High Street Oxford, OH 45056	N	1
22	Southwestern College 632 Vine Street #200 Cincinnati, OH 45202	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
23	University of Cincinnati 2600 Clifton Avenue Cincinnati, OH 45221	N	2
24	Xavier University 3800 Victory Parkway Cincinnati, OH 45207	N	0
25	Northern Kentucky University Nunn Drive Highland Heights, KY 41099	N	3
26	Thomas More College 333 Thomas More Parkway Crestview Hills, KY 41017	N	0
27	Eastern Kentucky University 521 Lancaster Avenue Richmond, KY 40475	N	0
28	Morehead State University 150 University Blvd. Morehead, KY 40351	N	0
29	Western Kentucky University 1906 College Heights Blvd. Bowling Green, KY 42101	N	0
30	Urban League of Greater Cincinnati 3458 Reading Road Cincinnati, OH 45229 Stephen Tucker	N	0
31	Wright State University (online website posting) www.wright.edu/admin/career/getconnected/	N	0
32	Hispanic Chamber of Commerce Cincinnati USA 2637 Erie Avenue, Suite 206 Cincinnati, OH 45208	N	0
33	Greater Cincinnati Women's Chamber of Commerce 1634 Central Parkway #221 Cincinnati, OH 45202	N	0
34	Alliance for Women in Media info@allwomeninmedia.org	N	0

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III. RECRUITMENT INITIATIVES

	BRIEF DESCRIPTION OF ACTIVITY	PARTICIPATE IN JOB FAIR
1	<p><u>FOUR JOB FAIRS</u></p> <p>Cincinnati Job Fair September 26th, 2017</p> <p>Northern Kentucky University February 21st, 2018</p> <p>Southwest Ohio/Northern Kentucky Education Career Fair March 22nd, 2018</p> <p>United Cincinnati Sales/Marketing Career Fair April 18th, 2018</p>	<p>On September 26th, 2017 the SEU attended the Cincinnati Job Fair held at Sharonville Convention Center. The SEU's VP of Sales and two Sales Managers attended the fair, where they spoke to attendees about vacancies within the SEU and about career opportunities in the broadcast industry, collected resumes, and distributed applications.</p> <p>On February 21st, 2018 the SEU attended the Northern Kentucky University Job Expo. The SEU's, VP of Sales/DOS and the Promotions Director attended the fair, where they spoke to attendees about vacancies within the SEU and about career opportunities in the broadcast industry, collected resumes, and distributed applications.</p> <p>On March 22nd 2018 the SEU attended the Southwest Ohio/Northern Kentucky Education Career Fair held at Xavier University. The SEU's Market Controller, VP of Sales and two Sales Managers attended the fair, where they spoke to attendees about vacancies within the SEU and about career opportunities in the broadcast industry, collected resumes, and distributed applications.</p> <p>On April 18th, 2018, the SEU attended the Cincinnati Sales/Marketing Career Fair held at the Doubletree Hotel in Blue Ash, Ohio. The SEU's Market Manager and two Sales Managers attended the fair, where they spoke to attendees about vacancies within the SEU and about career opportunities in the broadcast industry, collected resumes, and distributed applications.</p>

2	Unpaid Internship Program	<p>During the reporting period, the SEU hosted twelve student interns from the University of Cincinnati, Northern Kentucky University, and the Ohio Center of Broadcasting. The student interns, each of whom received academic credit for their internship, worked in the SEU's Promotions and Programming departments and were supervised by the SEU's Promotions Director and a Producer. While working in the SEU, the interns were afforded opportunities to learn and experience different aspects of the Promotions and Programming departments. Interns shadowed the Promotion Directors and On-Air Hosts and observed the day-to-day operations of radio stations. In addition, the interns learned how to use tools and programs commonly used in the broadcast industry. Three (4) of the Interns have been hired as part time Remote Techs.</p>
3	<p>Sponsor Event in the Community Designed to Inform and Educate the Public Concerning Employment Opportunities in Broadcasting</p>	<p>The Northern Kentucky University College of Informatics/Electronic Media Broadcasting Junior and Senior classes visited Cumulus Cincinnati for a tour. It was led by Market Controller Tina Klemann. The visit included a tour of our facility, including all five (5) of our studios and meeting Personalities Brian Demay(WARM 98) and Axel Lowe(96 Rock). After touring the station, we had a question and answer session that focused on various aspects of radio – programming, ratings, sales, promotions and contests and the future of radio.</p> <p>The tour was set up through Electronic Media faculty of Northern Kentucky University.</p>
4	<p>Participate in Scholarship Programs Designed to Assist Students Interested in Pursuing a Career in Broadcasting</p>	<p>University of Cincinnati E-Media Excellence Partnership Scholarship. The University of Cincinnati awards one (1) E-Media Senior the E-Media Excellence Award. This award includes a paid Internship to the partnering business. SEU joined partners with the University of Cincinnati and will provide a 14 paid week internship (\$2,000) during the summer break. The student will spend 4 weeks in Production, 4 weeks in Sales, and 2 weeks each in Promotions, Business and Programming. This year's recipient will be chosen June 7th.</p>